

# Television Montana (TVMT) Survey

Tuesday, August 23, 2016

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# Purpose of Survey

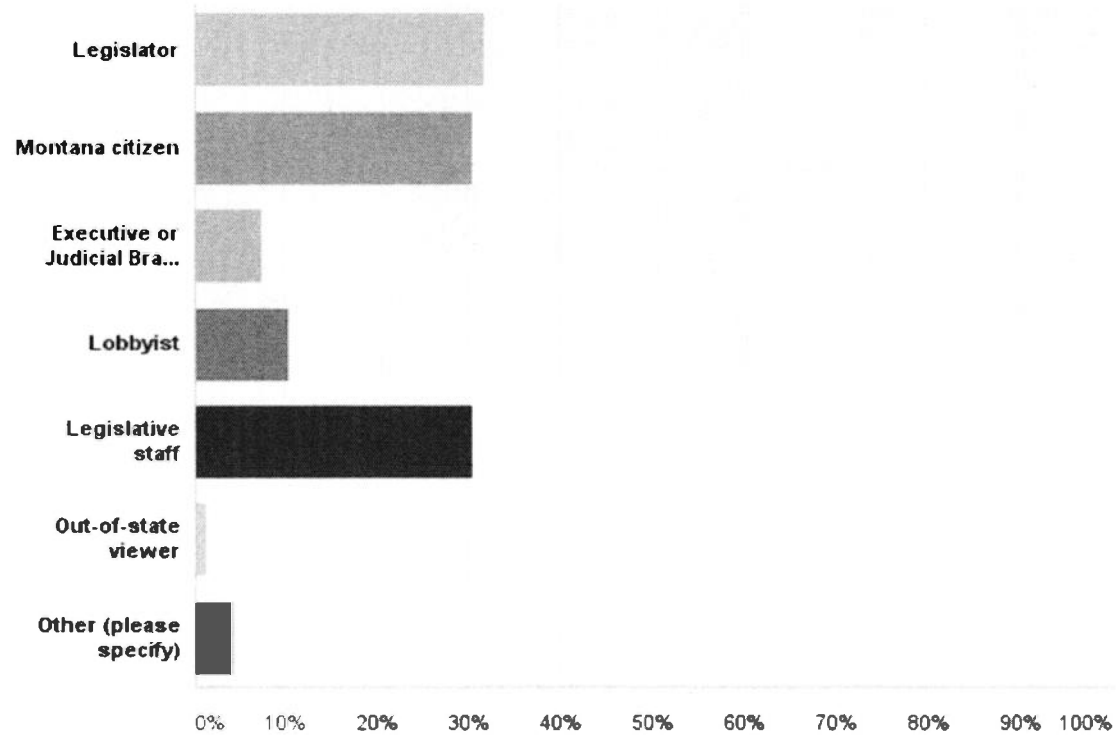
- How are people viewing our proceedings?
- What are people watching – how do they find out what's on?
- What are new programming opportunities we could develop?
- How can improve the TVMT program?

**165**

**Total Responses**

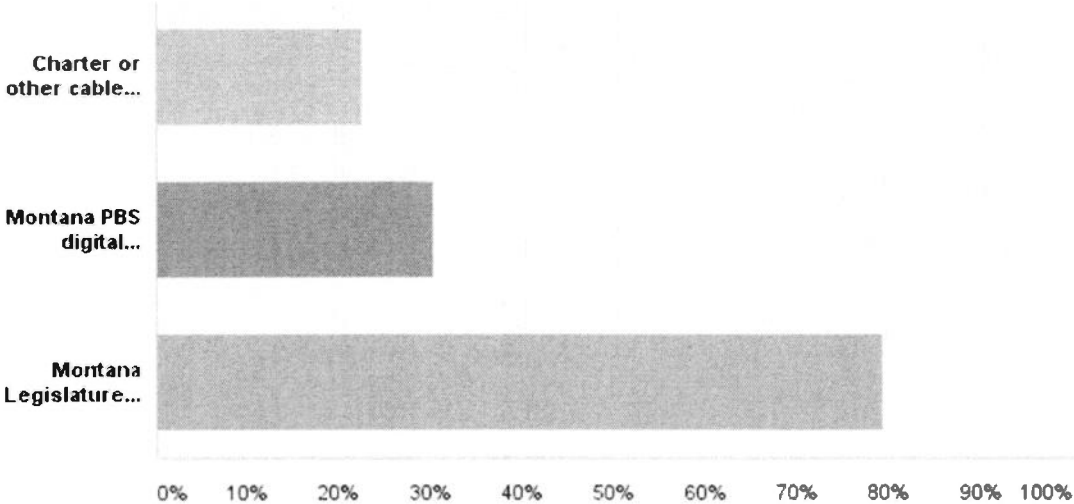
# Q1: What is your role related to the Montana Legislature? (check all that apply)

Answered: 165 Skipped: 0



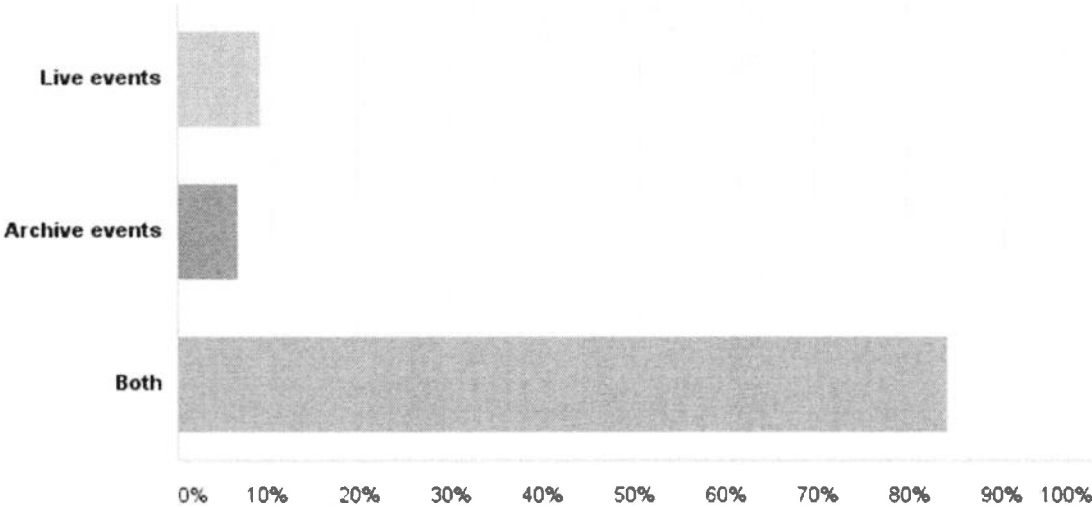
# Q4: How do you view TVMT? (Check all that apply)

Answered: 159 Skipped: 6



# Q5: If you watch internet streaming, do you watch live events, archive events, or both?

Answered: 151 Skipped: 14



## Q7: What do you watch on TVMT? (check all that apply)

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Answered: 161 Skipped: 4

Answer Choices	Responses	
Legislative Session committee meetings	92.55%	149
Legislative Interim (between sessions) committee meetings	84.47%	136
House & Senate floor sessions during the Legislative session	77.64%	125
Executive Branch hearings (i.e. Land Board, other board meetings, etc.)	39.13%	63
Other (please specify)	9.32%	15
<b>Total Respondents: 161</b>		

## Q10: What new programming would you like to see on TVMT?

Answered: 148 Skipped: 17

Answer Choices	Responses	
More information about individual legislators	31.76%	47
How to contact an individual legislator	18.92%	28
How do you become a legislator?	13.51%	20
What is it like being a legislator?	22.97%	34
More information about the legislative process and how it works	55.41%	82
How to testify before a committee	50.68%	75
How to submit testimony or information to a legislative committee	37.84%	56
More coverage of nonlegislative proceedings (i.e. Executive branch meetings, etc.)	45.27%	67
Other events in the Capitol Building like press conferences, rallies, ceremonies	56.08%	83
Related public affairs activities and events of statewide interest	47.30%	70
<b>Total Respondents: 148</b>		

### Question 13: Do you have any other comments or information that you would like to share regarding TVMT?

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“TVMT is a great resource. It needs to grow and expand, and it needs to innovate. It could be a much more effective educational tool. It is great right now for broadcasting the legislature as it happens - But that is only one level of many that could be developed.”- legislator

“Ask the citizens if they believe this is a good use of their tax dollars and if they feel they are getting their monies worth”- legislator

“Thank you for this service.”

“I believe in the tremendous value of TVMT to Montana citizens - it has truly enhanced citizens' ability to be more proactive and involved in their local and state governments and has greatly increased the transparency of our government operations.”

“TVMT's services are critical in our large state.”

“Most of the time, the only way I know what's happening in government - at many, many levels - is by watching TVMT, because the actions taken or testimony presented at those meetings never seem to appear in the printed press, radio or TV media. TVMT's coverage of government at all levels helps me be a better informed voter, too! Thank you!”

“Please promote what is happening at the Capitol so that folks at home can watch.”