

**OFFICE OF THE GOVERNOR**  
**BUDGET AND PROGRAM PLANNING**  
STATE OF MONTANA

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GOVERNOR



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**MEMORANDUM**

**TO:** Amy Carlson, Legislative Fiscal Analyst  
Legislative Fiscal Division

**FROM:** Aimee Franks, Senior Budget Analyst  
Office of Budget and Program Planning

**DATE:** September 26, 2023

**SUBJECT:** Public Service Announcements for Fiscal Year Ending 2023 - Revised

In accordance with 17-2-304, MCA, following is the report from the Office of Budget and Program Planning to the Legislative Finance Committee – via the Legislative Fiscal Analyst - on all expenditures made by a state agency in the preceding 12 months that are related to the production and distribution of public service announcements.

The State Auditor's Office did not reply in the proper timeframe. Here is a revised report including their data. If a state agency is not included on the attached, they reported they had no public service announcements in the preceding 12 months.

Please let me know if you have questions or wish additional information.

Public Service Announcements  
Compliance with 172-304, MCA  
FY 2023

Agency Name and Program	FY 2023 Sum of Amount
<b>Department of Justice</b>	<b>\$300,515.74</b>
Internet Crimes Against Children	\$3,600.00
Motor Vehicle Division	\$806.51
Natural Resource Damage Program	\$1,109.23
Human Trafficking	\$295,000.00
<b>Department of Labor &amp; Industry</b>	<b>\$13,633.22</b>
Donor Registration Billboard	\$2,822.00
Join Americorps Outreach	\$10,290.00
Youth Serve Montana Scholarships	\$271.44
Youth Serve Montana Scholarships & Have You Heard Program	\$104.04
Have You Heard Program	\$145.74
<b>Department of Livestock</b>	<b>\$6,855.55</b>
Brands Enforcement Division	\$6,855.55
<b>Department of Natural Resources &amp; Conservation</b>	<b>\$55,759.52</b>
Community Preparedness & Wildfire Prevention	\$29,776.00
MT Invasive Species Council	\$17,215.00
Upper Columbia Conservation Commission	\$8,768.52
<b>Department of Public Health &amp; Human Services</b>	<b>\$3,393,867.59</b>
Asthma Program	\$19,998.83
Cardiovascular Health Program	\$205,600.00
CTF Cactus Productions	\$4,905.86
CTF Check the Box	\$7,010.00
Diabetes	\$40,591.53
Immunization Program	\$1,257,887.81
Injury Prevention Program (Opioids)	\$184,008.25
Long Term Care Ombudsman	\$20,500.00
Montana Telecommunications Acces Program	\$170,789.97
Naloxone Awareness	\$574,775.00
Oral Health Program	\$19,893.00
Partnership for Success	\$46,000.00
Senior & Long Term Care	\$48,442.65
Suicide Prevention	\$23,040.00
Tobacco Use Prevention Program	\$531,871.37
State Health Improvement Plan	\$20,500.00
Women, Infants and Children Program	\$201.32
Substance Abuse Block Grant	\$117,852.00
Statewide Opioid Response Grant	\$100,000.00

Public Service Announcements  
Compliance with 172-304, MCA  
FY 2023

Agency Name and Program	FY 2023 Sum of Amount
<b>Department of Revenue</b>	<b>\$189,169.35</b>
Alcoholic Beverage Education	\$25,522.00
Legal Ad	\$156.00
Property Appraisal	\$8,081.48
Property Assessment	\$123,718.18
Unclaimed Property	\$30,065.69
USB Universal Systems Benefit Program	\$1,626.00
<b>Department of Transportation</b>	<b>\$1,097,414.67</b>
Equipment	\$35.00
General Operations - Administration Division	\$10,080.00
Highway Safety	\$1,079,459.67
Maintenance	\$7,840.00
<b>Montana Department of Commerce</b>	<b>\$185,599.00</b>
Brand MT	\$25,000.00
Homeowner Assistance Fund	\$160,599.00
<b>Montana Fish, Wildlife &amp; Parks</b>	<b>\$513,501.28</b>
Administration Division	\$9,156.50
Communication & Education	\$331,872.78
Parks & Recreation	\$87,859.00
Wildlife	\$84,613.00
<b>Office of the Secretary of State</b>	<b>\$14,749.97</b>
Elections/Voting	\$14,749.97
<b>State Auditors Office</b>	<b>\$92,733.45</b>
Insurance Education	\$82,663.45
Wildfire Education	\$150.00
Flood Messaging	\$9,920.00
<b>Grand Total</b>	<b>\$5,863,799.34</b>